

PERSONAL DATA

Carolina Paolillo

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Gender: F | Birth date: 10/10/1994 | Nationality: Italian

QUALIFICATION

Bachelor's degree in languages and computer skills (LINFO)

EDUCATION

From 2013 to December 2016

Bachelor's degree in languages and computer skills (LINFO)

Università degli studi di Roma "Tor Vergata", Italy

Degree mark: full marks with honours

From 2008 to 2013

High school diploma (specializing in modern languages)

Istituto d'istruzione superiore Mancinelli e Falconi, Velletri (RM), Italy

Final mark: 100 out of 100

WORK EXPERIENCE

From October 2017 until now

Online Marketing Assistant en OrangeBuddies Media

Content creation for 5 websites and their blogs, social media management, corporate newsletter creation, emailing

From April 2017 to October 2017

Online Fashion Marketing Intern en OrangeBuddies Media

Supporting the launch of a new product creating the content of the 1° cashback fashion website in Italy

From July to August 2016

Web designer at Istituto d'istruzione superiore Mancinelli e Falconi

Reorganisation of the Graphical User Interface of the high school website according to Usability, Accessibility and Italian Ministry of Education guidelines.

From January to February 2016

Internship at Biotiful srl

- Internationalization of a successful mobile App in Italy
- Remake of the Biotiful Website's front-end
- Emotional marketing strategies within the corporate newsletter

PERSONAL SKILLS

Language skills	Italian: mother tongue	English: B2/C1
	French: B2	Spanish: B2
Communicative and organisational skills	Ability to work hard both individually and in teams. Ability to coordinate projects; flexibility in interpersonal relationships, sociability and reliability. Strong planning skills. Detailed oriented. Eager of knowledge.	
Technical skills	<ul style="list-style-type: none"> ▪ Good competence in digital communication projects for web platforms design (competitors research, personas, wireframes, mockups) ▪ Good expertise in website design according to Usability guidelines, UX design and neuro web design's techniques ▪ Good competence in web writing and emotional marketing techniques (while respecting ISO standards) 	
Computer skills	<ul style="list-style-type: none"> ▪ Microsoft Office ▪ Web sites design with: Notepad++, WebMatrix (HTML5, CSS3, basic knowledge of Javascript), Joomla and Wordpress as CMS. ▪ WinCAPs software for the audio visual translation and subtitling ▪ Image-editing programs ▪ Software applications for the development of wireframes and mockups (InVision, Balsamiq, FluidUI, MockFlow) ▪ Photoshop, Illustrator, InDesign 	
Other work experiences	<ul style="list-style-type: none"> - Trainer assistant in rhythmic gymnastics summer camps - Waitress 	

ADDITIONAL INFORMATION

Awards and interests

- Participation in “Wallet” project, a new wiki platform for European translators and interpreters.
- Language certifications in English, French and Spanish.
- Language courses in England, France, Spain and Malta.

Availability

Availability to national and international business trips.
Availability to move to the workplace city/nation.
Driving license.

Personal data

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